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## PROFESSIONAL EXPERIENCE

**Contract Sr. Graphic Designer** Wright Express 2006 - Present  
Long-term contract services providing creative direction and production on a project by project basis. Primary responsibilities include concept and implementation of design for print advertising, direct mail, and corporate/partner collateral, as well as copywriting, illustration, photo-retouching and manipulation. Additionally, advise and assist in creation and implementation of departmental processes, graphic workstation maintenance and networking.

**President/Creative Director** Ted Smith Creative Services 1992 - Present  
Provide creative consultation and production to agencies and businesses on a project basis. Coordinate and implement design, layout, illustration, art direction, and production for advertising, direct mail, and collateral as well as site planning and design for Internet presence and web-based promotions. Clients listed at right.

**Senior Art Director** McCabeDuval Assoc., Portland, ME 1999 - 2001  
Primary art director for all print and web-related media. Duties included concept and design to production for business-to-business advertising, direct mail, collateral and web-related services. Additionally, provided maintenance to agency computer network including purchasing and installation of hardware and software.

**Senior Art Director** Leo BurnettTechnology Group, Boston, MA 1997 - 1999  
Played a major role in creative, from concept and design to production, advertising, direct mail, collateral and web-related services for high-tech clientele as well as supervision of three staff designers. Assisted in daily job scheduling and pre-press and print supervision. In addition, managed the maintenance and archiving for creative department computer network including purchase and installation of all hardware and software.

**Art Director** SpiessKitchenVosik, Boston, MA 1993 - 1997  
Involved in all creative, including concept, design and production for high-tech business-to-business advertising, collateral and web-related services. Also assisted in job trafficking, pre-press and print supervision, and the networking and maintenance of all company computers including hardware and software purchasing.

## EDUCATION

New England School of Art & Design, Boston, MA  
Certificate of Design graduated magna cum laude

SUNY at Cortland, Cortland, NY  
Bachelor of Arts graduated cum laude

### Clients include(d):

Surprise Advertising - Portland, ME  
04107 Designs - South Portland, ME  
Old Crow Gallery - South Portland, ME  
WoodburyMorse Adv, - Portland, ME  
Wright Express - South Portland, ME  
Clement Creative - Portland, ME  
KempGoldberg - Portland, ME  
PerryBanksKemp - Portland, ME  
NL Partners - Portland, ME  
Mobile Adv. Solutions - Cape Eliz, ME  
Fort Williams Found. - Cape Eliz, ME  
Kid's Turf - Cape Eliz, ME  
CE Education Found. - Cape Eliz, ME  
Capital Commerce Solutions - Litchfield, CT

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